

An Opportunity for Local Universities to Move to Global Education Market

Through  **MOOCs Window™**



MOOCs Window™

- **Join The First Massive Open Online Courses Platform in the Middle East and Africa that partners up with local universities and guides them towards becoming Global Education Developers and Providers.**
- **Request your own MOOCs Window™ learning management system and start your Global Education Business.**
- **We also qualify your staff members to be able to provide quality education through becoming “Certified Online Courses Developers” based on our online education standard.**

Select one of our three Distant Learning solutions:

- **Local: suitable for customers from your country and offered in your local language.**
- **Continental / Regional: Suitable for continental / regional education in both English & local languages.**
- **Global: Similar to “Continental / Regional” solution, but with additional Global Reputation Management, Media and SEO services.**



What are MOOCs?

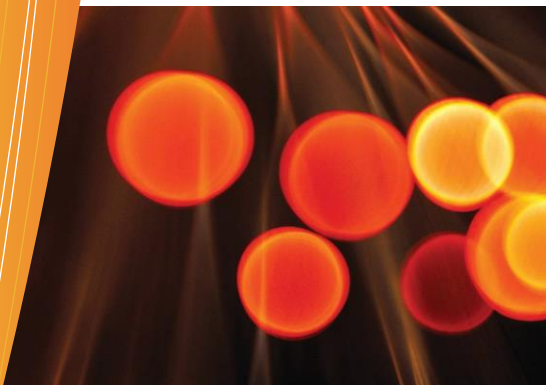
MOOCs (**Massive Open Online Courses**) provide an affordable and flexible way to learn new skills, advance careers and deliver quality educational experiences at scale.

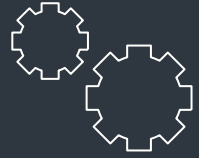
Current Market Size!!

MOOCs (**Massive Open Online Courses**) market to reach **USD 17.70 billion** by 2024. Coursera Inc. and edX Inc. emerge as Key Contributors to Growth | Technavio (Businesswire, 2020)

Why MOOCs?

- Increase and broaden access to quality education in accordance with the **United Nations Global Sustainable Development Goals**.
- Provide continuous professional development and increase the performance of the local workforce.
- Increase the ability of the local workforce to address local needs and create job opportunities, and hence, enhance lifestyle.
- Catch up with current global trends of online education, especially during pandemics, such as COVID-19.





A fully integrated online learning platform.

Our online learning platform is equipped with the latest online education functions such as testing tools, discussion forums, and many others. Check our “System Components” list on the last page.



WEB readiness.

Our learning tools are well tested with thousands of students from more than a hundred countries.



E-BUSINESS SOLUTIONS.

We have an ambitious record of developing successful educational solutions leading to relationships with key international and local partners in our various educational endeavors, such as Hexagon Geospatial, Egyptian Space Agency, ISPRS, and others.

Why Do Universities / Institutions Partner with Us?

- Our MOOCs Window™ platform is tested by trainees from more than 100 countries and ready for implementation on a large scale.
- We can provide full practical training to our partner universities to help their staffs create their online courses based on our Online Educational Standard.
- We have a successful record of building online learning platforms in addition to creating globally competitive online courses.
- We provide an integrated solution for online education and assessment with exams that are monitored globally in real time using webcams.
- We can offer crucial data to our partners on their educational trends and market needs through our platform's analysis module.

System Components:

Our MOOCs Window™ Educational Platform includes:

1. **Online Education System.**
2. **Online Examination System.** Includes [Question Bank, Simulation Exam, Students' Monitoring by Webcams, and Exam Chat].
3. **Online Certification System.** Includes [Certificate Verification & QR code generation].
4. **Students Support System** based on Discussion Forums linked with FAQ.
5. **Online Payment & Billing System.**
6. **Distributors Management System** for global marketing of the courses.
7. **Students Database & Statistics System.** Includes [applying students' countries & counts on Google Maps].
8. **Global Needs Indicator System, GNI** (to analyse global market needs).
9. **Advanced Analysis System** for all pages' visits.
10. **News & Media System.**
11. **Dynamic System** for content management & development.
12. **Search Engine Optimization System, SEO System.**
13. **Simple Linking** with other Websites.
14. **Exam Questions system** with Automated Data Entry to Question Bank.
15. **Full Training** for System Administrators.
16. **Career Module** can be added upon request.

Who are we? **Brilliant Remote Sensing Labs Company** is a Global Online Education Developer and provider. We have established a world-class online Remote Sensing educational platform, "**The Remote Sensing Portal**" that offers Satellite Image Processing education to professionals in more than 100 countries. We've also earned the trust of the Egyptian Space Agency (**EgSA**) to build their Space Technology online educational platform: "**EgSA Space Technology Portal**".



We are a "**Developing Education Partner**" of Hexagon's Geospatial Division, and a sustaining member of the International Society of Photogrammetry and Remote Sensing. Our educational products include: Building Professional E-Learning websites for all professions, Certified Online Courses Developer certificate, and many others educational products. Check our website for more details.

Global Awards: Finally, we won two global education awards which are "**Education Extravaganza 2021**" by Hexagon Geospatial, and "**Leading Experts in Remote Sensing & Satellite Image Processing 2020 Award for Excellence in Global Geospatial Education**" by MEA Markets.



www.brs-labs.com

info@remote-sensing-portal.com



Developed by:
Brilliant Remote Sensing Labs "BRS-Labs",
a global education developer and
professional international leader in online
education, testing and certification.